

Lara Elizabeth Negreiros

Creative Technologist | Spatial Design | XR & Generative AI

Based in Brazil - Open to remote opportunities and Relocation| +55 84 99624-9406

laraenegreiros@gmail.com | [Linkedin](#) | [GitHub](#) |

Portfolio: [axlara.com](#)

PROFILE

Creative Technologist working at the intersection of spatial design, architecture, urban environments, XR and generative AI. I create realistic, buildable and market-oriented visual concepts that combine spatial design, immersive technologies and human-centered storytelling to communicate ideas, projects and products through powerful visual experiences.

SKILLS

AI-Driven Visual Creation & Generative Workflows

Midjourney · OpenArt · Blockade Labs Skybox · Pika · ChatGPT · Gemini · Qwen · DeepSeek

Spatial Modeling, Visualization & Real-Time Optimization

SketchUp · Revit · AutoCAD · Lumion · Twinmotion · Texture and model optimization for real-time export

XR, Immersive & WebXR Development

Unreal Engine (VR) · Unity (AR) · A-Frame (WebXR) · AR.js · Pannellum · 360° Virtual Tours (Kuula, Panoee)

Visual Communication & Interface Design

Adobe Photoshop · Adobe Illustrator · Adobe InDesign · Canva · Figma

Web Prototyping & Digital Tools

HTML · CSS · JavaScript · Git · VS Code

CORE EXPERTISE

AI-assisted Architectural & Urban Visualization · XR (VR/AR) & Immersive Environments · Spatial & Urban Design · Product & Brand Visual Concepts · Visual Storytelling & Spatial Communication
Selected works at: [axlara.com](#)

PROFESSIONAL EXPERIENCE

AXLARA Studio — Creative Technologist & Founder | 2024–Present

AI-assisted architectural and urban visual research; immersive XR experiences, 360° virtual tours and interactive environments for spatial communication, concept validation and storytelling.

Independent Spatial & Architectural Designer (Freelance) | 2018–2024

Residential and commercial projects from concept to execution, focusing on spatial design, visualization and client presentations.

Previous Positions:

- JN Móveis Planejados — Interior & Furniture Project Designer | 2021
- Officelab — Architectural Project Designer (Corporate Interiors) | 2019
- Bienal de Curitiba — Exhibition & Spatial Installation Designer | 2017
- Decor Studio — Architectural Drafting & 3D Design | 2015

EDUCATION

Postgraduate Specialization in Architectural Design — Pontifícia Universidade Católica do Paraná (PUC-PR), Brazil | 2016–2018

Final research on kinetic façades and responsive architectural systems (article available on LinkedIn)

Bachelor's Degree in Architecture and Urbanism — Universidade Potiguar (UNP), Brazil | 2010–2015

English Language Program (Exchange) — Atlas Language School, Liverpool, UK | 2025

CERTIFICATIONS & COURSES

Unreal Engine 5 — VR Academy | 2025

Full-Stack Development — SENAC-RN | 2024

Neuroarchitecture — Neuroarq Academy | 2021

CAP Light Design — IPOG | 2018

Furniture Product & Project — Dalmobile | 2019

Revit Autodesk — CREA | 2014

LANGUAGES

Portuguese — Native • **English** — Advanced Conversational • **Spanish** — Intermediate